

FOUR MORE CROW ELK-HARTS SOLD DURING THE PAST WEEK

The Rumer Motor Company is doing some real business these days, selling the Crow Elk-hart cars. During the past week cars were sold to Messrs. J. E. Parker, J. C. Anderson, C. E. Lyons and I. S. Perkins. Adding the four new sales to the list the Rumer Motor Company has sold twenty-four Crow Elk-harts in a period extending over about two months. Having implicit faith in the Crow Elk-hart, in fact so much faith that they add their personal guarantee to that made by the manufacturers, and backing this with an extensive advertising campaign in The Herald, the Rumer Motor Company are making a big dent in the automobile business in the Nebraska "panhandle."

DAIRY SHOW AT DENVER

One of the most interesting features of the next annual National Western Stock Show at Denver, which opens on January 20, will be a well-fledged Dairy Show. The rapid development of the dairy industry thru the Rocky Mountain states has

made this feature of the annual show an absolute necessity. The coming exhibition will be held under the auspices of the Colorado State Dairy-men's Association, and will contain dairy cattle of all the principal breeds from practically all of the Rocky Mountain states. A full classification has been provided, with more than \$5,000 in premiums. The show will have the support of the principal breed record associations, and it is expected that it will be of wonderful value in the dairy industry of the West.

Lloyd's Column

Our Country's Claimant,
Woodrow Wilson

Whose rhetoric makes the Old Guard sore,
Several others, and some more?
Woodrow Wilson's!
Whoyields when reason shows the

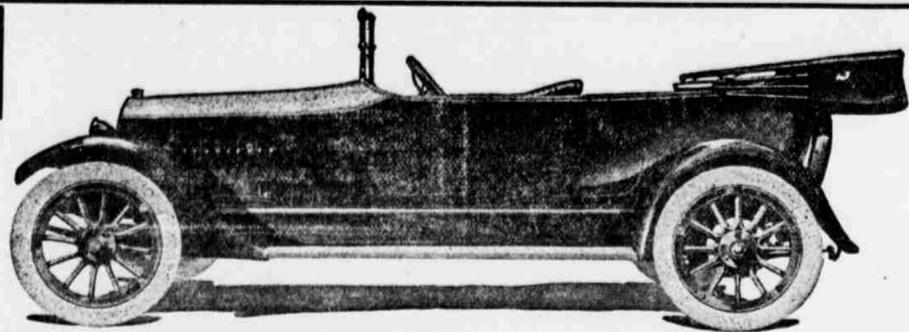
way.
Though Roosevelt rip, and tear, and flay?
Woodrow Wilson!
Whose judgment gave us sound finance,
And scaled the vulture's broad expanse?
Woodrow Wilson!
Who gave the farmer means to do,
And put the act—that does it—thru?
Woodrow Wilson!
Who forced the "employers'" cruel clip,
That held the child within its grip?
Woodrow Wilson!
Whose courage turned the strike aside
Bespeaking all, in faith, abide?
Woodrow Wilson!
Who turned from strike to mediation
And sheathed the sword 'gainst war's laudation?
Woodrow Wilson!
Who knows the sorrows that enthrall

The unhappy land adjacent?
Who knows what horrors would befall,
Were he to war complacent?
Woodrow Wilson!
Who scanned the spreading conflagration,
Saw 'twas past all limitation—
Acting, yes, with due allowance,
Insisting thus, on disavowance,
Woodrow Wilson!
Who spread the light of Peace on high,
A newborn hope in ev'ry sky?
Woodrow Wilson!
Old resident: "Young man, you are about to start a weekly paper here?"
Journalist: "Yes sir."
Old resident: "Well, take the advice of one who has seen the rise and fall of seventeen weekly papers in this town."
Journalist: "I will sir; what is it?"
Old resident: "Don't say in your salutory: 'We have come to stay.'"
Friend: "Hot water will cure your

nervousness."
Mr. Henpek: "Not much. I've been in hot water for ten years ever since I married, in fact. That's what makes me nervous."
"Perhaps if you heaped coals of fire on your wife's head she would do better."
"Coals of fire? Why she's red-headed already."
Sunday School Teacher: "What can you say about Jonah?"
Pupil: "Well, he was an honest man."
"Why do you think he was honest?"
"Cause he didn't run a corner on fish oil and whalebone."
"I am strongly inclined to think that your husband has appendicitis," said the physician.
"That's just like him," answered Mrs. Cumrox. "He always waits till everything has pretty near gone out of style before he decides to get it."
Two little boys were discussing the strength of a bee. "He can pull more'n a fly," said one of them.
"Well," said the other, "I dunno how much he can pull; but when he

backs up to you and pushes, I guess you'll fall back every time."
Biggs: "I just got something to prevent my hair from coming out."
Diggs: "You don't say so! What is it?"
Biggs: "A divorce."
Mr. Sterne: "This tea is weak!"
Mr. Price: "Then I would advise you to lean it against the butter."
Jack frost is a person of low degree—below 32 degrees at the highest.
"Is Jaglet addicted to the bottle now?"
"Great Scott no! It's still to the contents."
A lightweight—the burglar. He waits until the light is gone.
A plumber's helper—Ten below zero.
Calling cards for the ladies are printed promptly and neatly at The Herald office. The prices are reasonable. Phone 340 for samples and prices, or call at the office.

Phone 290
CROW ELK-HART CARS



Phone 290
CROW ELK-HART CARS

\$795
F. O. B.
Elkhart, Ind.

Mr. Prospective Automobile Buyer—

DO YOU KNOW THAT CROW ELK-HART CARS ARE THE BEST CARS FOR THE MONEY THAT YOU COULD BUY? WE DO AND YOU WILL —IF YOU DON'T KNOW NOW—AFTER YOU INVESTIGATE. THE CROW ELK-HART IS THE DOMINATING 1917 MOTOR CAR VALUE WITH ITS BIG, HANDSOME 5-PASSENGER, LIGHT-WEIGHT, 35-HORSEPOWER CONSTRUCTION. IT IS CALLED THE CROW-ELK-HART "35".

We Know the Best Motor Car Buy—

WE HAVE TRIED OUT THE CROW ELK-HART. WE HAVE SOLD 24 OF THEM IN ALLIANCE AND VICINITY DURING THE PAST TWO MONTHS. WE KNOW AND OUR BUYERS KNOW THEY ARE GOOD CARS—WE KNOW IT SO WELL THAT WE GIVE OUR PERSONAL GUARANTEE ON THEM AND WE BELIEVE ANY BANK OR BUSINESS FIRM IN ALLIANCE WILL TELL YOU WE WILL MAKE OUR GUARANTEE GOOD.

Regarding Repairs—

WE WILL FURNISH YOU WITH REPAIRS THE SAME DAY YOUR ORDER IS RECEIVED AND WE MAKE THIS GUARANTEE:

If we do not furnish repairs the day your order is received we furnish the repairs ordered free of charge.

Our Auto Stock Largest In Nebraska—

WE CARRY THE LARGEST STOCK OF AUTOMOBILES IN NEBRASKA—INVESTIGATE AND YOU WILL FIND THIS STATEMENT THE ABSOLUTE TRUTH. OUR CONTRACT WITH THE CROW MOTOR CO. REQUIRES US TO CARRY 25 CARS IN STOCK AT ALL TIMES.

We Are Proud of the Crow Elk-hart—

AND YOU WILL BE, TOO, WHEN YOU SEE IT AND AFTER YOU BUY IT. IT EMBODIES PRINCIPLES AND EXCLUSIVE FEATURES WHICH CRYSTALLIZE EIGHT YEARS' EXPERIENCE WITH THOUSANDS OF CARS ON THE ROAD, SOME GIVING 40,000 TO 140,000 MILES' SERVICE. BEFORE YOU INVEST A THOUSAND DOLLARS IN A MOTOR CAR SEE THE NEW CROW ELK-HART "35". SO EASILY DOES THIS LARGE CAR TOP THE STEEPEST HILLS AND SMOOTH OUT THE ROUGH COUNTRY ROADS THAT IT IS A REVELATION IN SURPLUS POWER AND FINELY BALANCED CONSTRUCTION. WEIGHT IS SO EVENLY DISTRIBUTED THAT THERE IS NOT 35 POUNDS DIFFERENCE, FRONT AND REAR—PROVIDING RIDING COMFORT, ROADABILITY AND PREVENTING SKIDDING.

See This Startling Car In Our Display Rooms Today----Ask For A Demonstration

WE ARE ALSO DISTRIBUTORS FOR THE DORT AND PULLMAN CARS WHICH WE CARRY IN STOCK.

The Dort Sells for \$750 and the Pullman \$850
F. O. B. Alliance

RUMER MOTOR CO.

Alliance and Sidney, Nebraska.

FACTORY DISTRIBUTORS FOR THE "PANHANDLE" OF NEBRASKA INCLUDING THE COUNTIES OF BANNER, BOX BUTTE, CHEYENNE, DAWES, DEUEL, KIMBALL, MORRILL, SCOTTS BLUFF AND SIOUX.

Dealers Wanted in Unoccupied Territory